



Organic Search Engine Optimization Tips

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Helpful Links

Competitive Intelligence Tools

- Domain - <http://www.domain.com>
- Alexa - <http://www.alexa.com>
(related sites/traffic trends/popularity)
- DNSStuff - <http://www.dnsstuff.com/>
- GoogSpy - <http://www.googspy.com>
(top 25 competitors /search terms / google adwords purchased)
- in yahoo.com search linkdomain.com:domain.com
- DomainTools - <http://www.domaintools.com/>
- MarketLeap - <http://www.marketleap.com/>

Keyword Tools

- Word Tracker - <http://www.wordtracker.com>
- Keyword Discovery - <http://www.keyworddiscovery.com>

Press Tools

- PR Web - <http://www.prweb.com>
- Press Submit - <http://www.softwaremarketingresource.com/pressreleases.html>
- Sample Press - <http://www.feedforall.com/press.htm>